



FOR IMMEDIATE RELEASE

ACA's 16th Annual Summit Seeks to Give D.C. Policymakers a Different Perspective

PITTSBURGH, January 22, 2009 – On April 27-29, 2009, independent cable operators from across the country will gather in Washington, D.C., during the American Cable Association's 16th Annual Summit. Their mission is to educate policymakers that all cable operators are not the same, and that federal telecommunications policies often have a negative impact on consumers in rural and smaller communities across America. During the event, the ACA and its members will call upon Congress to implement regulatory reform that fosters the deployment of advanced services regardless of geographic location. Fittingly, the theme of this year's Summit is "Giving Policymakers a Different Perspective."

"ACA's Summit strives to bring to light the unique and dynamic challenges faced by rural consumers and the independent cable operators who serve them. We're urging all ACA members to join us in D.C. on April 27th through the 29th in order to educate the newly elected members of Congress on the critical need for reform on key issues ranging from antiquated retransmission consent laws to network management concerns," said Matthew M. Polka, ACA president and CEO.

During ACA's Summit, one day will be dedicated to meetings on Capitol Hill. In addition, the event will feature sessions on legislative and policy issues, a lobbying preparation session, networking events, and an expanded exhibit hall where programmers, manufacturers and service providers will showcase their offerings. For the first time, the Summit's exhibit hall will feature Broadband Gear Report's Tech Zone, an area dedicated to the latest technologies. The ACA is currently seeking exhibitors and sponsors for the event. Interested parties should contact Stacey Leech at sleech@americancable.org or 412.922.8300, ext. 15.

ACA has launched a Web site dedicated to the Summit (www.acasummit.org) with event details, a blog and secure online registration.

Media Contact: Melissa Hicks, Mosaic Marketing, mhicks@mosaicmarketing.com, 484.888.6766.

About the American Cable Association

Based in Pittsburgh, the American Cable Association is a trade organization representing more than 900 smaller and medium-sized, independent cable companies who provide broadband services for more than 7 million cable subscribers primarily located in rural and smaller suburban markets across America. Through active participation in the regulatory and legislative process in Washington, D.C., ACA's members work together to advance the interests of their customers and ensure the future competitiveness and viability of their business. For more information, visit www.americancable.org.

###